

## BAM Arts Fair MARKETING TOOLKIT

### BAM Arts Fair

Bellevue Arts Museum hosts the largest award-winning arts & crafts festival in the Northwest. We are committed to handmade excellence and supporting national designers, artists, and craftspeople. Shop from 275+ inspiring artists showcasing unique, handmade craft and art. This marketplace represents modern, traditional, and emerging work.



In addition to this unique shopping experience, BAM Arts Fair offers free programming including BAM exhibitions, Kids Fair, Chalk-It-Up, BAMboozle Stage, food trucks, wine garden and more. Since 1947, BAM Arts Fair has been the annual gathering place for our community and a wonderful way to connect to the world of art, craft & design!

Whether you're a seasoned art enthusiast searching for the next piece to add to your collection or are just looking to have some fun, BAM Arts Fair is a destination for everyone who loves art. Plus, it's FREE. Admission to BAM is also complimentary throughout the entire festival.

**Event Page Link & Access to Digital Guide:** [bellevuearts.org/artsfair](https://bellevuearts.org/artsfair)

**Hashtags:** [#BAMartsfair](#) [#bellevueartsmuseum](#) [#BAMkidsfair](#) [#BAMboozleStage](#)

### Social Media Handles/Tags:

Facebook: [@bellevueartsmuseum](#)

LinkedIn: [@bellevueartsmuseum](#)

Instagram: [@bellevueartsmuseum](#)

Twitter: [@WEareBAM](#)

### Digital Event Graphics:

- 1080x1080px (Instagram Square)
- 1080x1920px (Instagram Reel/Story)

### Quick Facts

**What:** (Bellevue Arts Museum) BAM Arts Fair

**When:** Friday – Sunday, July 26, 27 & 28, 2024

**Where:** Bellevue Arts Museum & Bellevue Square

**Fair Hours:** FRI & SAT 10am – 9pm, SUN 11am – 7pm

**Tickets:** FREE (includes admission to BAM)