BAM Holiday Arts Fair

CALL FOR PERFORMERS

BAM is interested in scheduling live performance slots for their Holiday Arts Fair dates. Performances must be Family Friendly and holiday festive in nature – appropriate to set a mood for artists and visitors to do their holiday shopping. Two slots available per night we are open. We are able to provide a festive venue, exposure during a busy holiday season, social media promotion, reserved parking, a food/drink voucher for our concessionaires, AV tech/setup. **Please see details below.**

Location

Bellevue Arts Museum: 510 Bellevue Way NE, Bellevue, WA 98004

Quick Facts

FREE Public Event

When: NOV 29 - DEC 22 | THURSDAYS - SUNDAYS | 4:00 PM - 8:00 PM

Description:

The <u>BAM Holiday Arts Fair</u> invites the public to enjoy art and the spirit of the season in the Bellevue Arts Museum. The Fair takes place during the festive <u>Snowflake Lane</u> parade and gives families and visitors a place to experience the power of art as well as shop for unique, creative gifts. There will be artist tables, kids' activities, refreshments and exhibits that celebrate the season.

NOTE: BAM Holiday Arts Fair will run parallel to Snowflake Lane (7pm daily, Nov 29 – Dec 24, 2024). Snowflake lane draws about 12,000-15,000 visitors each night.

Dates & Timings

Days	Item	Time
	Artist Daily Check-In	3:00 – 4:00 pm
Thursdays	EVENT OPENS!	4:00 pm
Fridays	Performing Artist Slot 1	4:00 – 5:00 pm
Saturdays	Performing Artist Slot 2	5:30 – 7:00 pm
Sundays	BAM Parking CLOSES for parade	5:45 pm (sharp!)
	Bellevue Way CLOSES	6:00 pm
Nov 29 – Dec 22	Snowflake Lane Parade	7:00 pm (approx. 45 min duration)
	Event Closes	8:00 pm

Sign Up:

Use: SignUp Genius Link

Confirmation

You will receive a confirmation email from: **holidayartsfair@bellevuearts.org** after you reserve your preferred day/time slot **AND** after we receive your artist promotion information. We request that you immediately submit your artist promotion information (listed below) at the time you sign up.

Please note: If we are unable to confirm that your performance meets our guidelines, BAM reserves the right to cancel your slot.

Artist Promotion

Please email the following information when you sign up to: <u>emilyt@bellevuearts.org</u>.

- One promotional image. (Will be cropped square to fit Instagram formatting).
- Your social media handles, if you use them.
- Website link, if you have one.
- Short description about you or your group, style of music or performance. Just a few sentences, please.

Marketing Toolkit

Download our social media graphic and start promoting this event! LINK HERE

Please use the hashtags: #bellevueartsmuseum #bamholidayartsfair

Please tag us, follow and share on social media!

- Facebook <u>www.facebook.com/bellevueartsmuseum</u>
- Instagram <u>www.instagram.com/bellevueartsmuseum</u>
- Twitter/X <u>www.twitter.com/WEareBAM</u>

Questions

Email: holidayartsfair@bellevuearts.org