



# BELLEVUE ARTS FAIR WEEKEND

A Celebration of the Arts in Downtown Bellevue, WA

**July 25 - 27, 2025**



## OUR VISION

This summer, experience Arts Fair as part of a community-wide celebration of the arts in downtown Bellevue at Bellevue Arts Fair Weekend!

The weekend features 400+ juried artists and multiple marketplaces dedicated to handmade, original works. Visitors will enjoy this unique shopping experience, free programming and interactive arts activities, music, food trucks and more!

Support the festivities in our vibrant downtown. Celebrating since 1947!

# ARTS FAIR BY THE NUMBERS

## 200k VISITORS

Both adults and families significantly contribute to the attendance, making it one of the largest and most successful art events in the Pacific Northwest, which in turn, boosts Bellevue's economy.

## 275+ VENDORS

The fair has maintained long standing relationships with artists, with approximately 70% returning each year.

## 75+ YEARS

Launched in 1947, BAM Arts Fair was initially conceived to showcase local artists. It has since evolved into a major cultural festival, reflecting Bellevue's transformation into a vibrant urban center.



*"This Fair transforms Bellevue into a bustling hub of art, energy, and inspiration."*



*"Arts and Crafts Fair is Eastside's premier summer event."*



*"Arts Fair began in 1947, with an event that attracted 30,000 people to Bellevue. Today, the fair sees hundreds of thousands of visitors and has included artists such as Dale Chihuly, Chuck Close, and Patti Warashina."*

## CELEBRATING SINCE 1947

### Decades-old tradition unified by a dedicated arts community

#### **BAM Arts Fair** **Bellevue Square**

Bellevue Arts Museum is proud to continue the community tradition of Arts Fair, the largest award-winning arts and crafts festival in the Pacific Northwest, presenting handmade work by 275+ artists to the diverse audiences of the Eastside and beyond.

#### **BAM Stage + Kids' Activities**

#### **Bellevue Arts Museum & NE 6th St**

Visitors are invited to attend a performance inside the museum or participate in free programming for families outside on the NE 6th street corridor connecting BAM Arts Fair with the BDA Arts Market and other Bellevue Arts Fair Weekend festivities!

#### **Creative Connections**

#### **All locations**

Bellevue Arts Fair Weekend is *the* annual summer gathering place for community and connection to arts and culture. Free interactive art activities engage our community and connect all Fair Weekend locations.



# BECOME A SPONSOR

## WHY SPONSOR?

### Join our vision for a unified community collaboration and celebration

The Bellevue Arts Fair Weekend seeks support to produce and host a spectacular event for the community, bringing together a marketplace for artists in a festival atmosphere. Your sponsorship will enable BAM to present a variety of events and experiences to enrich the community. Our goal is to present a weekend full of fun and surprising encounters all along 6th Street and Bellevue Square, connecting downtown Bellevue.

### Sponsorship opportunities include:

- Artist awards
- An artist reception
- A History of the Fair special exhibit
- Interactive activities (community art making)
- Artists in Action
- The BAM stage
- A concert series at the BAM Court of Light
- Artist Lounge
- Volunteer support and gear

**Sponsorship benefits are available at various levels, and can also be tailored to meet your marketing or philanthropic goals. We'd love to hear your ideas!**

#### **Economic Vitality**

Contribute to regional economic vitality and strengthen the livelihood of many local artists.

#### **Brand Awareness**

Increase your brand awareness with hundreds of thousands of Bellevue Arts Fair Weekend attendees.

#### **Community**

Foster deeper community connections through your support of local cultural endeavors.

#### **Support BAM**

Support arts and culture on the Eastside.

#### **Recognition**

Gain recognition as a patron of the arts.

# 2025 BAM ARTS FAIR

## SPONSORSHIP BENEFITS

<b>TITLE</b> From \$50,000	<b>PRESENTING</b> From \$25,000	<b>BENEFACTOR</b> From \$10,000	<b>SUPPORTER</b> From \$5,000
-------------------------------	------------------------------------	------------------------------------	----------------------------------

### DYNAMIC ENGAGEMENT OPPORTUNITIES

<b>PRIME MARKETING PRESENCE</b> Recognition on all event branded banners and event signage.	✓	✓		
<b>COMPREHENSIVE MEDIA</b> Extensive regional marketing campaign spanning TV, press, and radio coverage.	PRESS RELEASE SECTION	PRESS RELEASE SECTION	LISTING	LISTING
<b>DIGITAL MARKETING</b> Targeted social media campaigns, digital advertising, and e-blasts to over 7k business & community leaders.	✓	✓	LISTING	LISTING
<b>PROGRAM GUIDE ADVERTISING</b> Complimentary full-color advertising space in the official Fair Guide.	FULL PAGE	HALF PAGE	LISTING	LISTING

#### \*SPONSOR BOOTHS

Select sponsor booth placement available.

#### \*IN-KIND SPONSORSHIP BENEFITS

Recognition on event branded banners and event signage, website listing, Fair Guide listing.

\*All Sponsorship details subject to negotiation and finalization in writing.



## CONTACT US

For more information about sponsorship opportunities or to discuss how your organization can get involved, please visit our website or contact our team.

✉ [CassandraJ@bellevuearts.org](mailto:CassandraJ@bellevuearts.org)

🔗 [bellevuearts.org/artsfair](https://bellevuearts.org/artsfair)



[BELLEVUEARTS.ORG](https://bellevuearts.org)

ART | CRAFT | DESIGN  
BELLEVUE ARTS MUSEUM